



Hampton Vendor Finance



HAMPTON VENDOR FINANCE: SELL MORE -- LESS RISK

Hampton Vendor Finance partners with manufacturers, distributors, resellers and retailers to build and manage broad-based customer financing programs that work.

Consumer Financing

By working with Hampton Vendor Finance ("HVF") clients can engage a professional team with over 50 years experience cultivating strong industry relationships, managing financial partners and pioneering successful, customer-focused financing programs.

Our consumer financing programs are customized to meet the varied needs of our clients. The consumer financing solutions our lending network provides includes:

- Unsecured consumer loans & lines
- Credit Cards (co-branded and private label)
- Small business loans and lines
- Loyalty and reward programs

Our hands-on experience managing finance programs enables us to leverage our knowledge across many industries from

technology, furniture, and appliances to department stores and specialty stores. We apply proven best practices to develop successful new programs and revitalize existing programs that provide our clients a competitive edge.

Dedicated Program Partners

We put our experience and expertise at work to ensure our clients get the right program, with the right partner, at the right price. We've assembled lending partners that can accommodate all types of consumer financing requirements, from stellar credits to tough credits. We know every customer counts and that providing all customers the needed ability to finance their purchases directly increases sales, market share and merchant profitability.

Benefits of HVF: A Captive Finance Team With No Overhead Costs

Clients of HVF immediately enjoy the all benefits of a world-class, captive finance

company without the overhead costs. Our team does it all for you:

- Secure lenders
- Negotiate program terms
- Develop and design financial products
- Develop marketing and promotion plans
- Launch and implement programs
- Provide on-going management, training and support
- Utilize Information-Based Decision-Making Analytics to continually assess bottom line impact

Best Outsourced Solution: AIM (Assess, Implement, and Manage)

HVF's approach is to fully assess client goals and needs, implement the appropriate programs with the best financial partners and manage programs ongoing to ensure maximum success.



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